



YOUR LOCALIZATION HOTKEY

GAME LOCALIZATION

Jonckers is one of the world's leading full service game localizers, with experience localizing game content for many of the leading developers including Microsoft, Bungie, Sega, Bioware, and Blizzard. Jonckers can take on projects with virtually any complexity or language group. Services include Inter-

nationalization, Localization, Product Testing, Multilingual Publishing and Technical Translation. Jonckers has proven repeatedly to be the localization resource that leading global game organizations depend on. Whatever your global needs, Jonckers can support your success in the international marketplace.

2007 Microsoft Service Vendor of the Year (LCJ)

CONTACT

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CORE CAPABILITIES

- Game localization into more than 42 languages
- Audio script localization and creation
- Professional Audio recording and post production
- Software and application localization engineering
- In-market/ 'local machine set up' game functional and linguistic testing
- One stop - 'All Component' Capabilities – manuals/ help systems/ keyboard/ maps etc.
- Experienced Game Localization PM's to provide support where needed

JONCKERS LOCALIZATION PROCESS

Although each client has specific demands, a basic core process can be extremely useful as a foundation for project success. For each client we adapt the process to achieve the unique goals our clients have for global expansion.

1. Initial Run-Through
2. Spec Creation
3. Translation
4. Post-Translation Processing
5. Post-Translation Run-Through
6. Testing/Editing
7. Debugging
8. Wrap-Up

In 2010 the worldwide video game market is expected to top \$46 billion*. Asia Pacific will grow faster than the rest of the world with an expected 13% annual growth. Wireless and online games will grow at 23% annually in Asia over the same period. With this much growth in your market, you need to have the tools, the strategy, and the proper plans in

place to take full advantage of your global opportunities. The challenges of the game industry can be many but working with a partner that understands the intricate details and unique requirements of game localization can help you successfully achieve your goals in the international game market. For more information please visit www.jonckers.com

REGIONALLY

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