



YOUR LOCALIZATION HOTKEY

eLEARNING LOCALIZATION

Growth within the global marketplace is far outpacing that of the US. In fact, the US non-English speaking audience is growing more rapidly than the English speaking audience. As an example, the online audience in China grew by 833% in the last five years compared to a US growth rate of 120%. More importantly, despite China's growth it still only represents 15.9% of the population, where as the English speaking US internet audience is above 80%¹.

Multiple language market development has essentially become the financial frontier for large organizations. To create a solid support foundation, a company must understand its cost, quality, and depth balance in order to increase its growth opportunity. Jonckers provides eLearning localization support and services to help your organization respond effectively to the exponential growth of the non-English speaking market opportunity.

CORE CAPABILITIES

- eLearning Localization in over 50 languages
- Globalization Consultancy
- Audio Recording
- Digital Publishing
- Testing
- Linguistic QA

FILE TYPES

- Flash
- Java
- XML
- HTML
- PPT

APPLICATIONS

- Adobe Captivate
- Articulate
- ReadyGo
- Lectora

Jonckers has a depth of experience in helping the world's leading eLearning organizations achieve their global content goals, including Cisco, Microsoft, Adobe and Learn.com. This gives us unparalleled access to industry best practices helping us understand and respond to your specific needs as a credible, knowledgeable partner.

With the diversity of tools and technology available to help support eLearning content development, and the unique requirements of our eLearning customers worldwide, Jonckers has a wide array of experience with in this industry. Above is a short summary

of the major file types and commercially available tools we have worked with in depth. This combined with the ability to work with over fifty languages gives Jonckers a unique opportunity to help organizations meet their global content goals.

Jonckers is a 'human sized' company that values and invests in its employees. We hold true to a clear set of values and our world leading teams can assist you with virtually any question or demand you may have regarding the improvement of your global market position. For more information, please visit www.jonckers.com.

2007 Microsoft Service Vendor of the Year (LCJ)

CONTACT

contact-info@jonckers.com

REGIONALLY

Asia Pacific

16B5-16B8, Tower 3,
Xihuan Plaza
No.1 Xizhimenwai Street,
Xicheng District
Beijing, China P.R.C. (100044)
Phone: +86 10 5830 1608
sung.cho@jonckers.com

Europe

Av. Hermann-Debroux 15a,
B -1160 Brussels, Belgium
Phone: +32 2 663 50 22
eu-sales@jonckers.com

USA

4640 SW Macadam Avenue
First Floor, Suite 50
Portland, OR 97239
Phone: +1 877 590 1927
us-sales@jonckers.com

