

NEWS RELEASE – For immediate release

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Jonckers Translation & Engineering and Content Master, part of CM Group, announce formal partnership to provide seamless creation and localization of eLearning courses for global distribution

BRUSSELS, Belgium - Jonckers Translation & Engineering and Content Master have announced a new strategic partnership to provide eLearning and other educational, training and reference materials for clients who create and deploy eLearning programs worldwide.

Because up-to-date, high quality learning materials are essential to today's fast moving businesses, it has never been more important to have an effective means of translating and localising content for users around the world. Jointly, we have harnessed the latest technologies and integrated our production processes to create, localise and distribute learning materials for our customers on a global scale – delivering training courses and reference materials to multiple languages and cultures - faster, more efficiently and cost effectively than ever before.

CM Group CEO Tim Buff said, "We have worked successfully with Jonckers over a number of years producing award winning eLearning courses for some of the largest companies in the world. This new partnership enables us to reinforce that relationship and further streamline our content creation and localization processes. This means faster and more cost effective distribution of high quality learning materials to audiences all over the world."

Marc Jonckers, CEO of Jonckers said, "It is vital for our clients to hit the highest standards of quality and effectiveness when distributing their learning content and this relationship with Content Master enables us to further improve the quality of the service we can offer, helping our customers remain competitive by training employees more thoroughly and more effectively, putting them ahead of their competition."

About CM Group

CM Group specialises in advanced information and learning methodologies. The Company is one of the UK's largest creators of bespoke eLearning for clients via its Content Master division and is a Microsoft Premier Vendor for its work with the leading US software company. Through the CM Luminosity division it supplies organisations of all types with the Luminosity Studio collaborative rapid eLearning authoring software, the Luminosity Synergy eLearning review portal and Luminosity Reach pay-as-you-go learning management system. The CM Consulting division is a Microsoft Gold Partner and offers a range of consulting and software development services based around knowledge management and training. With offices in the UK and USA, CM Group is ideally placed to help clients with the full range of business and technical issues they face.

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About Jonckers Translation & Engineering

Jonckers Translation & Engineering helps companies release products and services into international markets by adapting the linguistic, cultural and technical aspects of products, services, documentation and communications. Global leaders like Cisco, FedEx, Marriott Hotels and Microsoft have designated Jonckers as a preferred vendor. Jonckers operates wholly owned offices spanning Asia, Europe and North America. For more information, visit www.jonckers.com

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