

## Jonckers Develops White Paper on Usage of Screen Recording to Reduce QA Costs within Global Testing Environments



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Jonckers Translation & Engineering, MS Service Vendor of the Year 2007, today announced the release of a new white paper discussing the value and process for achieving cost effective global testing through screen capture technology. With ever increasing global competition, the demand for distributed in-country linguistic QA that accurately reflects the intelligence of the local buying community has become business critical.

Nic McMahon, VP GM Jonckers US stated “Screen recording, or screencasting, is a cost effective solution for accessing the best global linguistic QA resources and ensuring that up to the minute in-country language developments are reflected within our clients go to market offerings. Jonckers is always looking for better ways to achieve the business goals of our clients; once we find them we believe that making the information generally available helps to build a more capable industry which ultimately is better for everyone”

This white paper joins a growing number of valuable and non partisan informational papers available through the Jonckers website at <http://www.jonckers.com/en/whitepapers> . Other topics include: ‘Building a business case for XML’ and ‘Usage of version Control Management tools’. Please use the link to gain access to these papers or contact your local Jonckers representative.

### About Jonckers

Jonckers, Localization Provider of the Year 2006, is focused on delivering software, eLearning and multimedia localization services to the world’s best companies. Jonckers achieves localization excellence through an ERP controlled global network of wholly owned offices spanning Asia, Europe and the US allowing Jonckers to deliver low cost global resources without sacrificing quality. Please visit [www.jonckers.com](http://www.jonckers.com) for more information.

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