



NEWS RELEASE – For immediate release
May 28, 2008

Contact: Kelli Kohout, global marketing manager, kelli.kohout@jonckers.com, 1-877-590-1927 ext. 704

Jonckers Raises the Bar on Quality of Localization Services By Achieving Worldwide Quality Certification EN 15038

PORTLAND, Ore. – Jonckers is the first translation and localization company with a global infrastructure and core strength in IT to earn certification through the world's only translation services standard, EN 15038. After a comprehensive audit, AS+Certification, a subsidiary of the Austrian Standards Institute, provided independent validation of Jonckers' worldwide ability to deliver quality service and results to its Global 1000 client base.

"As localization services become increasingly important to successful global production cycles, companies that choose certified localization providers will achieve greater globalization success," said Peter Jonas, deputy Director of AS+Certification. "Only certified localization companies have proven that processes and client service standards are in place to meet client expectations and goals."

EN 15038, instituted in 2006, defines rigorous and detailed standards of excellence for translation services, including management of each project's process, quality, human resources and client relationships.

"Jonckers is committed to providing every client with the gold standard in localization services -- consistent quality and on-time delivery, as well as best practice consultation," said Jorge Estevez, group operations manager for Jonckers. "Being an early supporter and recipient of this new, independent certification validates our commitment and industry leadership."

According to Jonas, the translation industry is crowded with people who are multilingual, but may not have the experience, credentials or infrastructure to provide comprehensive, top-quality localization services in a rapidly changing global marketplace.

"When huge revenue goals are at stake, clients should feel confident their localization partners can help them reach those goals," commented Marc Jonckers, chief corporate strategist for Jonckers. "By pursuing this certification, we hope to inspire other localization companies to follow our lead, elevating the industry's quality and reputation worldwide."

Jonckers Translation and Engineering, 2007 Microsoft Service Vendor of the Year, delivers software, eLearning and multimedia localization services to the world's leading companies. Jonckers achieves cost-competitive localization excellence through an ERP-controlled global network of wholly owned offices spanning Asia, Europe and North America. For more information, visit www.jonckers.com.

###