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Joe DiDamo to head US Sales for Jonckers

PORTLAND, Ore. – The success of Jonckers US market penetration has resulted in the announcement today that Joe DiDamo will join the US team to head the expansion of US sales for Jonckers Translation and Engineering.

Marc Jonckers, Chief Corporate Strategist for Jonckers and head of worldwide sales noted on the hire, "Through Jonckers unique organic growth strategy we have created an exceptional strong industry position marrying financial stability, growth and quality globally. Our focus now is to maximize the return of this strategy through aggressive growth. Intelligent hiring of proven individuals allows us to effectively support an aggressive growth strategy without sacrificing stability and delivery."

"Through Jonckers investment we have achieved over 100% growth for Jonckers in the US since the establishment of the Portland office in 2007 – it is important for our clients and potential clients alike that we continued to effectively scale for their needs. The strategic development of our market exposure through professional and credible sales representation is a critical component to our long term growth strategy and there is simply no better person in the industry to achieve this than DiDamo. He is both well respected and proven in an industry where people and service are the most common effective differentiator," commented Nic McMahon, VP GM Jonckers US.

Reporting to Nic McMahon, DiDamo will take full responsibility for sales and customer support activities in the US with an aggressive target for further expanding both the adoption of Jonckers and the awareness of its award winning solutions.

"Localization is a highly competitive environment demanding flexibility, responsiveness and solutions orientation at the highest possible level. Jonckers has an uncommon commitment to its client base backed by some exceptional industry recognition. I am very excited about the opportunities that we will face together," commented Joe DiDamo who will take up his new role as VP US Sales today.

About Jonckers

Jonckers Translation and Engineering -- 2007 Microsoft Service Vendor of the Year as part of localization group LCJ -- delivers software, eLearning and multimedia localization services to the world's leading companies. Jonckers achieves cost-competitive localization excellence through an ERP-controlled global network of wholly owned offices spanning Asia, Europe and North America. For more information, visit www.jonckers.com.