

Jonckers Develops White Paper on Machine Translation

Portland, Oregon – October 9, 2007

As a reflection of the growing importance of considering and utilizing the benefits of Machine Translation David Brown, Project Management Team Leader for Jonckers, has authored a new white paper titled 'MT and its impact on L10N'.

Drawing on Jonckers expertise and leadership in the application of this technology within projects from clients including Microsoft, SWIFT and Cisco the paper provides a functional overview of the technologies, a practical guide to adoption and benefits, and a discussion of where our experience suggests the technology can be used to greatest effect.

Jorge Estevez, Group Operations Manager for Jonckers, commented "In order to meet the strategic demands of our clients a knowledge and working application of this type of technology is critical to remain at the competitive edge of the business. While MT is not a magic 'solve all', it does now offer a serious business benefit by making content previously uneconomical to translate available to a global audience. This has significant financial upside to the revenue potential of our clients."

This white paper joins a growing number of valuable and non partisan informational papers available through the Jonckers website at http://www.jonckers.com/en/knowledge-centre/white_papers.php. Other topics include: 'Building a business case for XML'; 'Usage of version Control Management tools' and 'Communication tools for localization projects.' Please use the link to gain access to these papers or contact your local Jonckers representative.

About Jonckers

Jonckers, Localization Provider of the Year 2006, is focused on delivering software, eLearning and multimedia localization services to the world's best companies. Jonckers achieves localization excellence through an ERP controlled global network of wholly owned offices spanning Asia, Europe and the US allowing Jonckers to deliver low cost global resources without sacrificing quality.

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